



**GE Foundation**  
[www.gefoundation.com](http://www.gefoundation.com)

## Disaster Relief

When a natural disaster strikes, the GE family plays a critical role. GE and GE Foundation commit resources and employee support to assist the affected communities. GE responds as a partner for the disaster response and readiness teams. GE Foundation matches GE employee gifts to eligible disaster relief organizations such as the International Red Cross and UNICEF. It also grants aid to relief organizations. GE Volunteers work through networks at the disaster site to organize local support and align employees in the region. In addition, GE donates its unique products to address needs created by the disaster.

**Key Partners:** GE Employees, International Red Cross, UNICEF, IMC, CARE

### Disasters

#### Italy Earthquake – April 2009

**Impact:** An earthquake with a magnitude of 6.3 hit central Italy, injuring 1,500 people and leaving more than 90 dead. Tens of thousands of people have become homeless.

**GE Response:** The GE family, consisting of GE employees, retirees, GE businesses and the GE Foundation, provided approximately \$600,000 to provide relief in affected areas. GE donated 10 compact ultrasound systems and three mobile movie theatres for use by local residents.

#### Floods in the Midwest United States – June 2008

**Impact:** Flooding in 150 counties across 7 states impacted, 10 deaths, 30,000+ evacuated

**GE Response:** GE Foundation gave \$250,000 grant to the American Red Cross.

#### Earthquake in Sichuan, China – May 2008

**Impact:** Magnitude 9.0 earthquake. More than 69,000 dead, 370,000 missing

**GE Response:** GE Foundation granted \$1.45 million to the Red Cross Society of China. GE donated more than \$2 million in products from Healthcare, Consumer & Industrial and Water.

#### Darfur Crisis – late 2006 to Today

**Impact:** More than 2.5 million people displaced and 200,000 killed

**GE Response:** To help with the humanitarian aid effort, GE and GE Foundation have given more than \$5.3 million in grants and donations since 2006. GE Foundation granted the International Medical Corps \$700,000, and GE donated \$500,000 in medical equipment. In addition, GE Foundation has given grants to UNICEF, International Rescue Committee and CARE for their relief efforts in Darfur.

#### Hurricane Katrina – August 2005

**Impact:** More than 1,800 dead, more than \$81 billion in damages

**GE Response:** The GE family donated more than \$22 million including more than \$3.5 million donated by employees to the American Red Cross with an additional \$3.5 million in GE Foundation matching gifts. GE donated more than \$10 million in medical devices, power generation equipment, water purification and other services.



### **Tsunami in Indonesia – December 2004**

**Impact:** The Tsunami was the second deadliest earthquake of all time with more than 230,000 deaths

**GE Response:** Employees donated \$3.8 million and GE Foundation gave \$3.8 million through matching gifts and a \$1.1 million grant. GE donated \$10.7 million worth of products and services. An NBC telethon raised \$32 million for a total of \$51.4 million in GE assistance.

### **Additional Relief Efforts Supported**

#### **Floods in Mexico – October 07**

\$100,000 GE Foundation grant to UNICEF

#### **Hurricane Felix – September 07**

\$25,000 GE Foundation grant to IFRC

#### **Peru Earthquake – August 07**

\$100,000 GE Foundation grant to UNICEF

#### **Hurricane Dean – August 07**

\$50,000 GE Foundation grant to American Red Cross

#### **Southeast Asia Flooding – July/August 07**

\$100,000 GE Foundation grant to CARE,  
five water filtration units from GE

#### **Floods in the UK – July 07**

\$100,000 GE Foundation grant to two local relief organization

#### **Pakistan Flooding – July 07**

\$100,000 GE Foundation grant to ARC

#### **Disaster Relief Profile:**

#### **Sichuan, China Earthquake**

#### **Supporting Young Survivors**

A 7.9 magnitude earthquake hit central China on May 12, 2008, killing more than 69,000 people, injuring another 370,000 people and leaving more than 11 million people homeless.

In response, GE Foundation gave a grant to Mercy Corps, a non-profit that works to turn a crisis into an opportunity for millions of people around the world. The grant helped fund two psychosocial programs, targeting the cognitive, emotional and physical wellbeing of traumatized children and youth.

Between both programs, caregivers have reached an estimated 65,000 kids.

