



GE Corporate Citizenship Signature Programs
www.ge.com/citizenship

Developing Health Globally™ - Asia

Overview

Developing Health Globally™ is a GE corporate citizenship program aimed at improving access to quality healthcare for some of the world's most vulnerable populations. The program addresses critical gaps in existing developing-world healthcare facilities and provides products and expertise. The program was originated in Africa and has since expanded to Latin America and Asia. In 2008, the program expanded to Indonesia and six sites in Cambodia. In Indonesia, equipment was donated to the Rumah Sakit Jakarta (RSJ) Hospital to honor the hospital and staff who treated many injured people, including GE employees, following the 2003 JW Marriot Jakarta bombing.



GE leverages products, technology and knowledge from its energy, water, healthcare and consumer and industrial businesses to provide sustainable, total-system upgrades to existing public hospitals. The key requirements for each solution include robust design, low operating cost and simple use and maintenance. GE field engineers and application specialists ensure that proper installation and training is completed for all donated equipment to yield sustainable, best-case results.

Sustainable Relationships

GE Asian Pacific American Forum (APAF), an employee affinity network, selects employee volunteers as GE ambassadors to ensure that improvements are sustained. GE ambassadors team with hospital leaders to track and review site control plans and foster ongoing relationships. These relationships involve coaching site staff, sharing GE best practices, identifying community-building opportunities and enabling ongoing process improvements.

Corporate Commitment

\$3 million (with products from Healthcare, Consumer & Industrial, Water & Process Technologies and Energy businesses as well as other non-GE products)

Number of Products Donated

More than 200

Products Donated

Patient monitoring devices, ventilators, operating theaters, surgical suite equipment, maternal and infant care products and diagnostic tools such as X-ray and ultrasound.

Sites

Kampot Referral Hospital
Takeo Provincial Referral Hospital
Kampong Speu Referral Hospital
Sihanoukville Municipal Referral Hospital
Phnom Penh Municipal Referral Hospital
Kossamak National Hospital