



Corporate Citizenship Signature Programs

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Developing Health Globally™

Overview

Developing Health Globally™ is a GE citizenship program that aims to improve access to quality healthcare for some of the world’s most vulnerable populations, with an emphasis on maternal and infant care. The program uses GE products, expertise and employee engagement to offer sustainable “enterprise solutions” to address some of the critical gaps that exist in developing-world healthcare facilities.

To address critical gaps in maternal and infant care in rural areas, the program has recently expanded to include provision of Emergency Obstetric Care (EMOC) equipment and supplies to rural health centers and clinics surrounding partner hospitals. By supporting these facilities, GE is able to help reduce patient load at district level hospitals, and make a direct, positive impact on maternal and infant mortality.

Developing Health Globally started in 2004 to improve rural healthcare systems in Africa as a 5-year, \$20 million product donation. Since then, it has expanded to a \$40 million, multi-year commitment. In 2007, the program expanded into Latin America with locations in Honduras. In 2008, Developing Health Globally expanded into Asia with projects in Cambodia and Indonesia.

Total Investment: \$40 million

Number of Lives Directly Impacted: 4.8 million

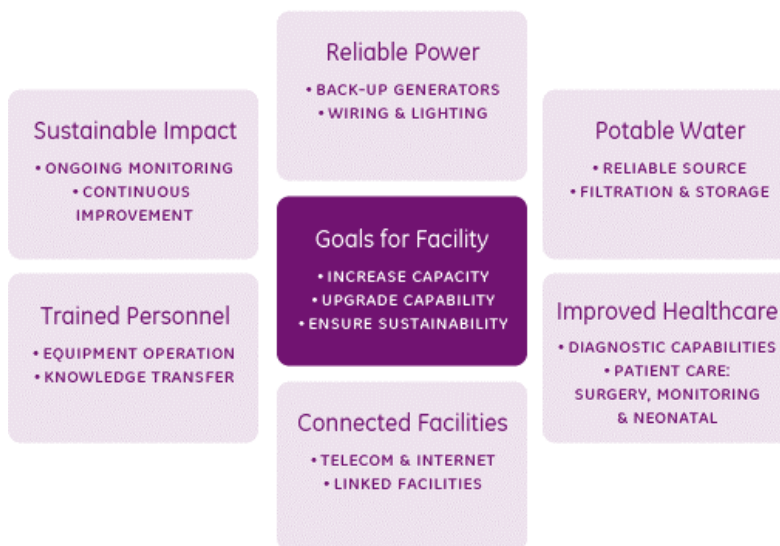
Products Donated: More than 3,000

Number of Countries: 13

Average Investment Per Site: ~ \$500,000

Number of Healthcare Facilities: More than 100

An Enterprise Solution



Process

Each new country program begins by creating a partnership directly with the Ministry of Health to select hospitals and set parameters for long-term success. At each hospital site, GE teams conduct assessments to identify gaps in power, water, healthcare equipment, appliances, lighting and long-distance communication. GE then provides sustainable solutions based on GE and non-GE technologies to upgrade capabilities and increase facility capacity. When all installation and training is complete, GE employees are chosen to be volunteer ambassadors to each hospital, monitoring equipment use and impact, and providing coaching support to improve facility operations.

The Process at Work: A Typical Hospital Blueprint

General Facility:	Stable Power, Lighting, Water Filtration, Intercom, E-mail & Phone Access
Operating Theatre:	Anesthesia, Patient Monitor, Air Conditioning, Compressed Air, Lighting, Oxygen, Suction
Laboratory:	Microscope, Blood Analyzer, Sterilizer, Biochemistry Analyzer, Centrifuge, Refrigerator
NICU:	Infant Warmer, Incubator, Phototherapy Light/Blanket, Neonatal Monitor, Infusion Pump, Ventilator
Outpatient Department:	Patient Monitor, Mobile X-ray, Ultrasound, Infusion Pump, Nebulizer
Radiology:	Mobile X-ray, Fixed X-ray, Ultrasound
Maternity:	Patient Monitor, Fetal Monitor, Infusion Pump, Ultrasound, Delivery Bed, Hot Water
Community Engagement:	Patient Education, Girls Education, Clinical Practice and Biomedical Repair capacity-building

Programs by Continent:

	Africa	Latin America	Asia
Sites:	144	6	8
Countries:	Ghana, Kenya, Rwanda, Ethiopia, Malawi, Mali, Nigeria, Tanzania, Uganda, Senegal	Honduras	Indonesia, Cambodia
	