

Updated  
January 18, 2008

4Q'07

Investor  
Information

Ticker Symbol  
**GE**  
Exchange  
**NYSE**

P/E ~15  
Dividend Yield **3.6%**  
Market Cap **\$348B**  
Shares O/S **10.1B**

# Financial Strength

- ✓ GE Reports Record Fourth-Quarter and Full-Year Results for 2007
- ✓ 4Q EPS up 17%; 18% for the Year
- ✓ 4Q Orders of \$27 Billion, Up 18%; 4Q Revenues of \$48.6 Billion, Up 18%
- ✓ 4Q Infrastructure Segment Profit Up 26%; Global Revenues Up 27%
- ✓ Reaffirms Total Year 2008 Guidance

"We have built the company to outperform in this environment. We have strengthened the portfolio for growth, restructured to lower our cost, maintained our Triple A credit rating and stayed true to our risk management principles. We are also more global, with more than 50% of our revenues now coming from outside the U.S. At the same time, we have been disciplined with capital allocation, returning \$58 billion over the last three years to our shareowners in the form of dividends and buyback. Our record performance in such a tough environment validates the strength of our strategy and the talent of our team."

— Jeff Immelt, Chairman & CEO

## Key performance metrics – Solid 4Q performance

### Growth (V%)

- Orders +18%
- Revenues +18%
- Assets +20%

### EPS (V%)

- 4Q'07 +17% to \$0.68 (Cont. Ops)

### Returns

- ROTC +40 bps. to 18.9%

### Margins

- Total Year op. profit +70 bps. to ~18%

### Cash

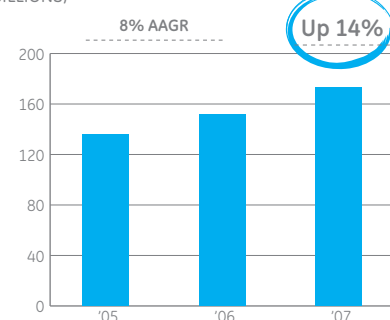
- YTD cash generation (CFOA)
  - Industrial cash flow +15%
  - YTD cash flow \$23.3B



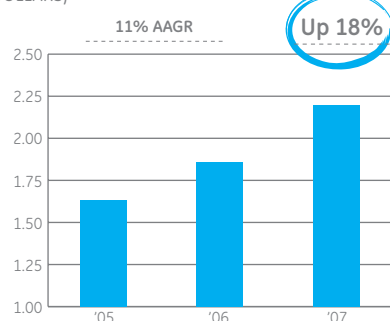
Delivered on commitments

## Performance Highlights

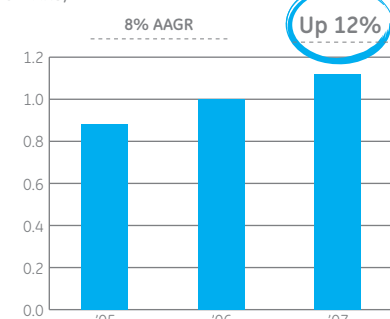
### Consolidated Revenues (Continuing Operations) (IN BILLIONS)



### Earnings Per Share from Continuing Operations (IN DOLLARS)



### Dividends Paid Per Share (IN DOLLARS)



'08 dividend increased to \$1.24;  
32<sup>nd</sup> consecutive annual increase

## Growth Initiatives

GE spends ~\$15B annually to maintain technical leadership (global infrastructure, ecomagination, early health)

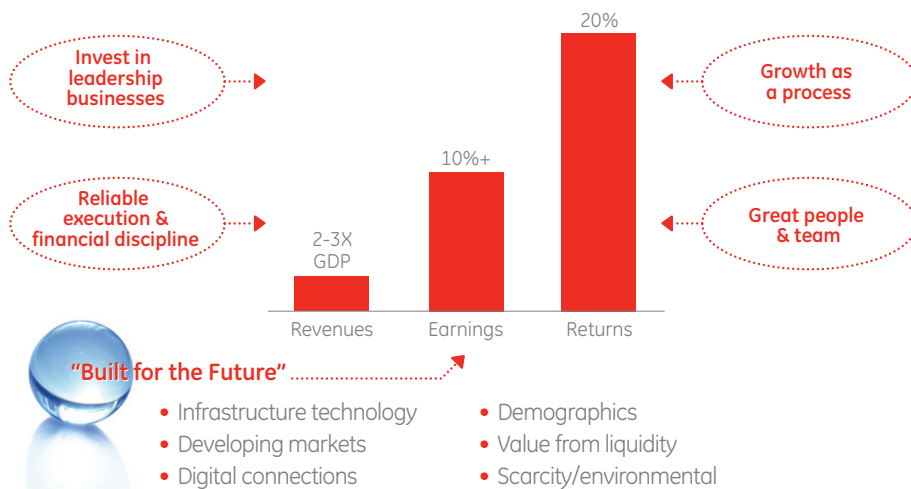
GE employs 45,000 sales people focused on commercial excellence

GE has 60+ Imagination Breakthroughs in the market (representing either technical or commercial innovation)

# A Growth Company

## Invest & deliver

### Safe & reliable growth company

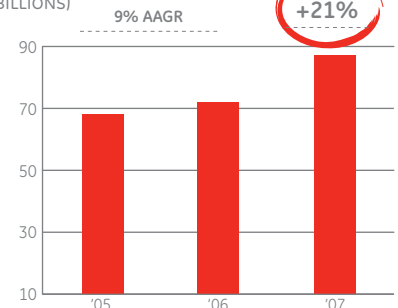


## Executing long-term strategy

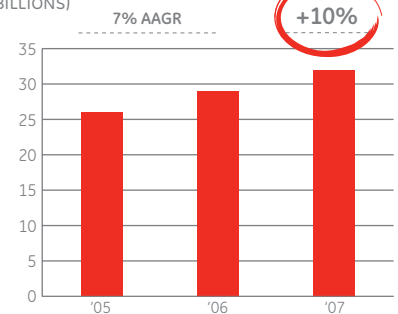
- Invest in leadership businesses**
  - + Strong Infrastructure performance ... 4Q segment profit +26%
  - + Solid Financial Services performance ... 4Q segment profit +8%
  - + NBCU ... great momentum, 4Q segment profit +10%
  - + Industrial performing ... 4Q segment profit +7%
  - + Closed Sondex & NBCU cable acquisitions
  - + Announced acquisition of Merrill Lynch Capital
- Reliable execution & financial discipline**
  - + 4Q segment profit growth +13%
  - + ROTC expands to 18.9%
  - + TY Industrial CFOA growth +15%
  - + Completed \$14B stock repurchase
  - + 4Q segment op. profit rate +10 bps. ... up 70 bps. YTD
  - + GE principal pension plans ... 13.6% '07 return, \$17B surplus
- Growth as a process**
  - + 4Q organic revenue growth +10%
  - + 4Q services revenues +10%; CSAs at \$109B, +17%
  - + 4Q global revenues +27% ... developing markets +39%
  - + ecomagination<sup>SM</sup> contributing ~\$14B revenue in 2007
- Great people & team**
  - + #1 in *CEO Magazine's* "Best Company for Leaders" (Dec. '07)
  - + One of the "Top 10 Breakaway Brands" ... *Fortune* (Nov. '07)

## GE's Growth Initiatives

### Global Revenues (IN BILLIONS)



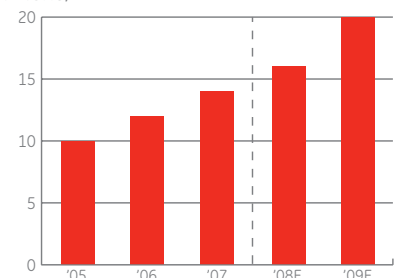
### Services Revenues (IN BILLIONS)



## Delivering on ecomagination

GE will grow revenues from products and services that provide significant and measurable environmental performance advantages to customers.

### Ecomagination Revenue Growth (IN BILLIONS)



## Our Contributions

GE will invest more than **\$1 billion** on cleaner technology R&D for 2007, drawing closer to its pledge to invest **\$1.5 billion** annually on ecomagination<sup>SM</sup> R&D by 2010

The GE family contributed **\$215+ million** and gave more than **one million** volunteer hours worldwide

GE employees and retirees serve as mentors, tutors, helpers, builders and friends. Every year, we complete more than **1,000 service projects**

# A Good Company

“It’s up to us to use our platform to be a good citizen, because not only is it a nice thing to do, it’s a business imperative.”

— Jeff Immelt

## Solving Big Needs

Today’s interdependent global economy is creating new opportunities for growth — and the corresponding challenges of managing that growth responsibly. In both instances, GE’s size is an advantage. GE is leveraging its size to make a big impact in the following areas:

**Ecomagination** — accelerating the development, marketing and visibility of products that will help our customers meet pressing environmental issues across a variety of industries. We have also set ambitious targets for reducing the emission of greenhouse gases and increasing the energy efficiency of our operations.

– “Delivering on ecomagination” — The company’s second report on how GE is delivering on its environmental commitments can be viewed and downloaded on line at <http://ge.ecomagination.com/site/downloads/news/2006ecoreport.pdf>

**Emerging Markets** — a vital part of GE’s growth strategy in the years ahead — but to be successful we must integrate citizenship from day one, solve big needs and create value for local communities.

– Nearly 60% of our growth will come from developing countries in the next decade.  
– Emerging markets will represent ~25% of global talent by 2010.

**Compliance & Governance** — our compliance systems have brought all our business leaders into the process — not just our finance and legal staffs. Maintaining high standards of compliance and governance supports a high performance, high integrity culture.

– Voted best in the world by *Financial Times* for Corporate Governance.

**Environment, Health & Safety** — our EHS management system is designed to establish global standards and to promote business leadership, responsibility and accountability for performance. GE does this by providing our employees with the information and training they need to meet GE’s EHS expectations and maintain the monitoring systems to ensure we meet these expectations everywhere we operate, including emerging markets.

“Investing in a sustainable future” — The company’s third citizenship report on how GE uses its capabilities to help address some of the world’s most pressing needs can be viewed and downloaded online at [www.ge.com/citizenship](http://www.ge.com/citizenship).

## Recognitions



2004, 2005, 2006, 2007, 2008  
Dow Jones Sustainability Index  
for global citizenship

**#1 Global Most Admired Company**  
1998, 1999, 2000, 2001, 2002, 2005, 2006, 2007  
*Fortune Magazine*

**2007 World’s Most Ethical Company**  
*Ethisphere Magazine*

**World’s Most Respected Companies**  
2005, 2006, 2007  
*Barron’s*

**2007 #1 Company for Leaders**  
*Fortune Magazine*

**World’s Most Respected Company**  
1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005  
*Financial Times*

**100 Best Companies for Working Mothers**  
2004, 2005, 2006, 2007  
*Working Mother*

**Hero of the Environment**  
*Time Magazine*

**EnergyStar partner of the year**  
2004, 2005, 2006, 2007  
EPA/DOE

**Top Corporate Performer – Global Governance**  
*One World Trust*

**2007 KLD Global Climate 100 Index**  
for environmental technology leadership

**#1 US Climate Conscious Brand**  
*The Climate Group*

**2005, 2006, 2007 IR Magazine Award**  
Grand Prix for best overall investor relations

**2006, 2007 IR Magazine Award**  
Best Corporate Governance

**2006 Top 40 Diverse Companies**  
*Black Enterprise Magazine*

**2006 OSHA Leadership Award**  
for commitment to health and safety

# Our Businesses

“GE is in tremendous shape. With our portfolio changes substantially completed, we have reorganized our business to more closely focus on our customers, further simplify our operations, and sustain our momentum.”

— Jeff Immelt



## GE Infrastructure

GE Infrastructure is one of the world's leading providers of fundamental technologies to developed, developing and emerging countries, including aircraft engine, energy, oil and gas, rail and water process technologies and services. GE Infrastructure also provides aviation and energy leasing and financing services.

### 4Q'07 Wins

- Aviation won over \$10B in engine and service orders at the Dubai Air Show
- Energy won major Wind turbine orders across the globe
- Aviation Financial Services announced a 55-airplane order with Boeing



## GE Commercial Finance

GE Commercial Finance offers an array of services and products aimed at enabling business worldwide to grow. GE Commercial Finance provides loans, operating leases, financing programs, and other services.

### 4Q'07 Wins

- Agreed to purchase most of Merrill Lynch Capital's middle market commercial finance business
- Partnered with Allied Capital to form a \$3.6B senior secured unitranche loan fund
- Closed several multi-million dollar financings



## By the Numbers

There are more than **five million** GE share owners.

GE operates in **more than 100 countries** around the globe.

GE invests **\$1B** annually in training plus development initiatives

GE ranked **#1 Global Most Admired Company** Fortune Magazine



### GE Money

GE Money is a leading provider of credit services to consumers, retailers and auto dealers in countries around the world, offering financial products such as private label credit cards, personal loans, bank cards, auto loans and leases, mortgages, corporate travel and purchasing cards, debt consolidation and home equity loans and credit insurance.

#### 4Q'07 Wins:

- Partnering with international institutions to create a strong universal bank with a specialization in the consumer-banking segment
- GE Money Bank was named "The Best Consumer Finance Bank in Russia" at the "Financial Russia-2007" awards



### GE Healthcare

GE Healthcare is a leader in the development of a new paradigm of patient care. GE Healthcare's expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery and biopharmaceutical manufacturing technologies is dedicated to detecting disease earlier and helping physicians tailor treatment for individual patients.

#### 4Q'07 Wins:

- Introduced its Breakthrough 2008 ultrasound series — a comprehensive suite of state-of-the-art clinical products
- Received FDA approvals for exciting new product launches
- Completed the acquisition of Dynamic Imaging LLC, a provider of Web-based image and information management



### NBC Universal

NBC Universal is one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience.

#### 4Q'07 Wins:

- Announced the acquisition of Oxygen Media, one of the nation's leading female-focused cable television networks
- "Today" has won every single week for 12 years — the longest running current ratings winning streak in all of broadcast television
- NBCU's Entertainment Cable Group was the No. 1 cable group of 2007
- Film had a strong quarter, paced by *Charlie Wilson's War*, *Atonement* and *American Gangster*



### GE Industrial

GE Industrial provides a broad range of products and services throughout the world, including appliances, lighting and industrial products; factory automation systems; security and sensors technology, and equipment financing, management and operating services

#### 4Q'07 Wins:

- Completed the acquisition of Phoenix X-ray, a leader in high-resolution testing applications
- Won orders with Xinneng Energy Ltd., a leading supplier of energy-chemical products and services in China, for process control systems



## Contact Information

**General Electric Company**  
3135 Easton Turnpike  
Fairfield, Connecticut  
06828

GE Investor  
Communications  
T 203.373.2468  
F 203.373.2071  
[www.ge.com/investor](http://www.ge.com/investor)

"We want investors to see GE as a reliable growth company even in tough times. We will sustain our growth in 2008 led by Infrastructure and focus on hitting our financial goals of at least 10% EPS growth, 20% ROTC and organic revenue growth of 2-3 times GDP. Our portfolio is strong, our initiatives are delivering and we are positioned to win in the mega themes of this era. We see full-year 2008 continuing EPS of at least \$2.42, an increase of 10%+ over comparable 2007 earnings."

— Jeff Immelt, Chairman & CEO

## 4Q'07 Segment Performance (Continuing Operations)

(\$ in millions)	Revenue		Segment Profit-a)	
	\$	V%	\$	V%
Infrastructure	\$17,338	30%	\$3,424	26%
Commercial Finance	9,320	9	1,761	9
GE Money	6,578	22	957	7
Healthcare	4,995	6	1,035	(4)
NBC Universal	4,551	8	923	10
Industrial	4,709	9	497	7
Corp. eliminations, taxes & fin'l charges	1,097	-	(1,776)	-
<b>TOTAL COMPANY</b>	<b>\$48,588</b>	<b>18%</b>	<b>\$6,821</b>	<b>15%</b>

a- Financial Service businesses on an after-tax basis

## Total Company 1Q '08 Outlook

(\$ in billions – except EPS)

	\$	V%
Revenues	~\$44	~10%+
Earnings	\$5.0–5.3	+2–8%
EPS	\$.50–.53	+4–10%

Continuing Ops basis

## 2008 Earnings Guidance (Continuing Operations)

EPS	\$2.42 +	~10% +
-----	----------	--------

- ✓ Well positioned for 2008 & beyond
  - Dramatically improved business portfolio
  - High quality, consistent & sustainable double-digit earnings growth
  - Tremendous financial flexibility ... excellent cash flow ... solid "Triple A"

This document contains "forward-looking statements" — that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties which could adversely or positively affect our future results include: the behavior of financial markets, including fluctuations in interest rates and commodity prices; strategic actions, including dispositions; future integration of acquired businesses; future financial performance of major industries which we serve, including, without limitation, the air and rail transportation, energy generation, media, real estate and healthcare industries; unanticipated loss development in our insurance businesses; and numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive and regulatory nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

