

GE 2007 fourth quarter & total year performance

January 18, 2008

- Financial results & company highlights
- 2008 first quarter outlook

Results are preliminary and unaudited. This document contains “forward-looking statements”- that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expect,” “anticipate,” “intend,” “plan,” “believe,” “seek,” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, particular uncertainties that could adversely or positively affect our future results include: the behavior of financial markets, including fluctuations in interest and exchange rates and commodity and equity prices; the commercial and consumer credit environment; the impact of regulation and regulatory, investigative and legal actions; strategic actions, including acquisitions and dispositions; future integration of acquired businesses; future financial performance of major industries which we serve, including, without limitation, the air and rail transportation, energy generation, media, real estate and healthcare industries; and numerous other matters of national, regional and global scale, including those of a political, economic, business and competitive nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.”

“Results are discussed on a continuing operations basis except as noted.”



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Invest & deliver

- 1 Delivered 4Q'07 continuing EPS of \$.68, up 17% ... consistent with guidance
 - ✓ Revenues +18%
 - ✓ Segment profit +13%
 - ✓ Infrastructure +26%
 - ✓ Ind'l. CFOA +15%
 - ✓ Financial Services global growth/tax rate
- 2 Created a more valuable company through portfolio moves
 - ✓ Faster growth Industrial
 - ✓ Accelerating organic growth
 - ✓ Financial Services redeployment in '08
- 3 High quality earnings > S&P 500 ... even in a tougher environment
 - ✓ EPS up 10%+
 - ✓ Dividend +11%
 - ✓ 3-year buyback of \$15B
- 4 Common initiatives to expand organic growth, margins & returns
- 5 Positioned to win in the mega themes ... driving sustained performance

GE performing in a tougher environment



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4Q update: running the company

Environment

- ++ Global/Infrastructure markets remain strong

- +/- Financial markets volatility
 - ✓ Liquidity exists
 - ✓ Being repriced

- U.S. economy is slowing
 - ✓ Housing & consumer

GE execution

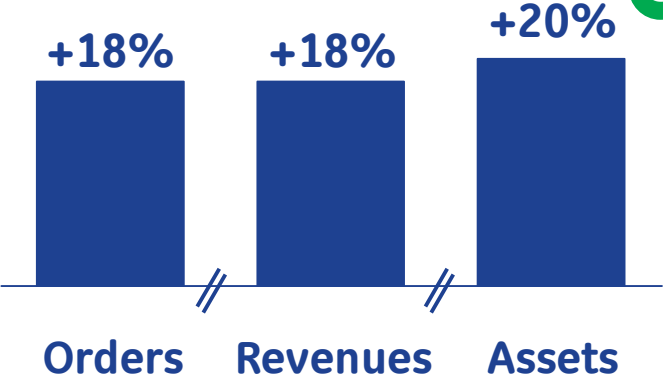
- ✓ Developed organic growth capability ... 4Q'07 +10%, TY'07 +9%
- ✓ Strong global position ... 4Q global growth +27%
- ✓ Extremely strong Infrastructure business ... equipment backlog \$44B, +65% vs. '06, \$109B CSAs
- ✓ Positive value gap ... price > inflation
- ✓ Aggressive restructuring & productivity ... ~10,000 headcount reduction in '07
- ✓ Proactive risk reduction ... U.S. mortgage & Japan
- ✓ Strong Triple A ... solid funding programs
- ✓ Sustained risk management ... no SIV/CDO exposure
- ✓ Strong cash flow generation ... TY Industrial +15%
- ✓ Disciplined capital allocation ... \$25.4B returned to investors



4Q'07 key performance metrics

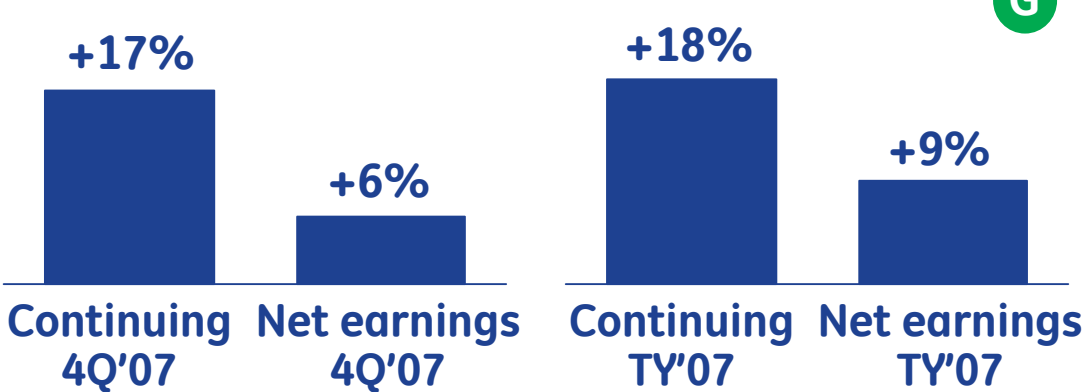
(Continuing operations)

4Q growth (V%)



G

EPS (V%)



G

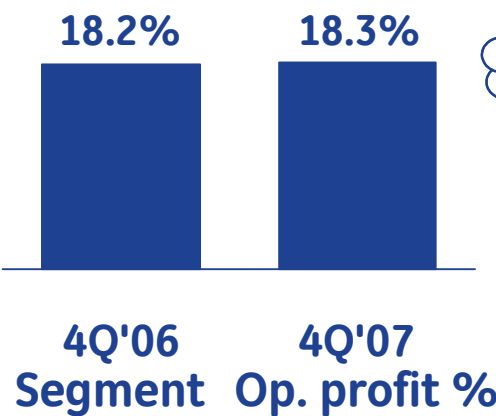
Returns



G

~20% by '08

Margins



Y

+70 bps. YTD

Cash



G

Ind'l. 15%

Delivered on commitments

Executing long-term strategy

- 1 Invest in leadership businesses**
 - + Strong Infrastructure performance ... 4Q segment profit +26%
 - + Solid Financial Services performance ... 4Q segment profit +8%
 - + NBCU ... great momentum, 4Q segment profit +10%
 - + Industrial performing ... 4Q segment profit +7%
 - + Closed Sondex & NBCU cable acquisitions
 - + Announced acquisition of Merrill Lynch Capital
- 2 Reliable execution & financial discipline**
 - + 4Q segment profit growth +13%
 - + ROTC expands to 18.9%
 - + TY Industrial CFOA growth +15%
 - + Completed \$14B buyback
 - + 4Q segment op. profit rate +10 bps. ... up 70 bps. YTD
 - + GE principal pension plans ... 13.6% '07 return, \$17B surplus
 - DRA & OEC headwind continues
 - U.S. consumer pressure
- 3 Growth as a process**
 - + 4Q organic revenue growth +10%
 - + 4Q services revenues +10%; CSAs at \$109B, +17%
 - + 4Q global revenues +27% ... developing markets +39%
 - + **ecomagination**sm contributing ~\$14B revenue in 2007
- 4 Great people & team**
 - + #1 in *CEO Magazine's "Best Company for Leaders"* (Dec. '07)
 - + One of the *"Top 10 Breakaway Brands"* ... *Fortune* (Nov. '07)



2008: reaffirming guidance

(\$ in billions - except EPS)	2008 outlook	
Revenues	~\$195	~10-15%
EPS	~\$2.42+	~10%+
CFOA	~\$23-26	~10% Industrial
ROTC	~20%	+100 bps.

		December guidance '08F segment profit	1Q keys
1	Sustain growth in Infrastructure	40% 15-20%	+ Capitalize on strong backlog + Deliver margin expansion
2	Manage transition in Financial Services	35% ~5	- U.S. consumer/lower gains + Add assets at high margins + Global growth
3	Turnaround Healthcare	10% ~10	- Manage DRA + Drive global growth + Get OEC operating/shipping
4	Sustain NBCU momentum	10% ~10	+ Solid momentum on all fronts
5	Grow Industrial	5% ~10	- Appliance market tougher + Enterprise Solutions strong ... global



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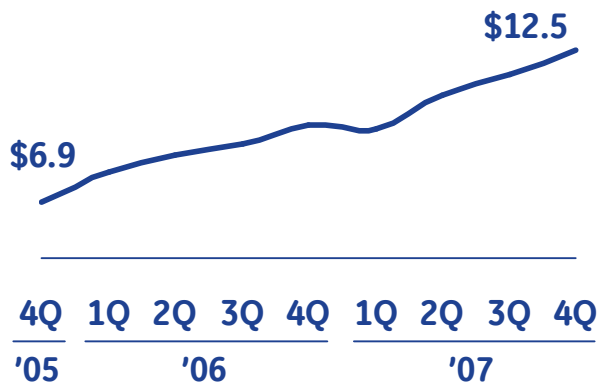
Orders

Major equipment

(V%)	4Q'07	TY'07
Aviation	66%	32%
Energy	56	59
Healthcare	(7)	(3)
O&G	90	50
Transportation	(31)	14
Total major eq.	33%	29%

- ✓ Infrastructure +54%, +40% ex. acquisitions
- ✓ Infrastructure backlog \$44B, +65%

(\$ in billions - 4 quarter rolling average)

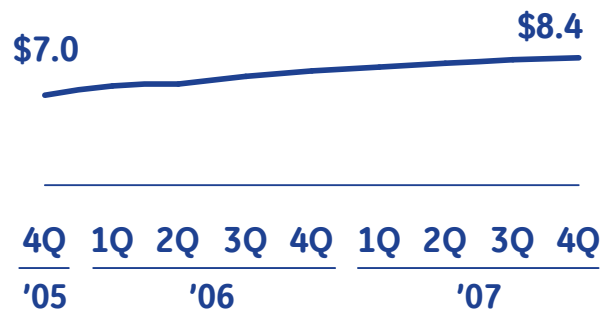


Services

(V%)	4Q'07	TY'07
Aviation	-%	16%
Energy	2	(1)
Healthcare	11	7
O&G	59	39
Transportation	(12)	(6)
Total services	5%	7%

- ✓ Aviation commercial +8% ... offset by Military down 20%
- ✓ Healthcare ... solid DI performance +7%

(\$ in billions - 4 quarter rolling average)

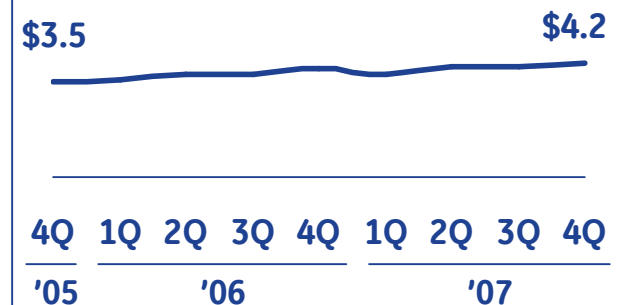


Flow ADOR (organic)

	4Q'07	TY'07
Appliances	-%	-%
Lighting	8	13
Ind. Sys.	1	12
Ent. Solutions	2	3
Total flow	2%	5%

- ✓ Appliances ... retail +5%, contract (8)%
- ✓ Lighting - CFL growth

(\$ in billions - current quarter)



- ✓ Strong 4Q performance \$27B ... +18% growth
- ✓ Total backlog of \$66B ... +42%

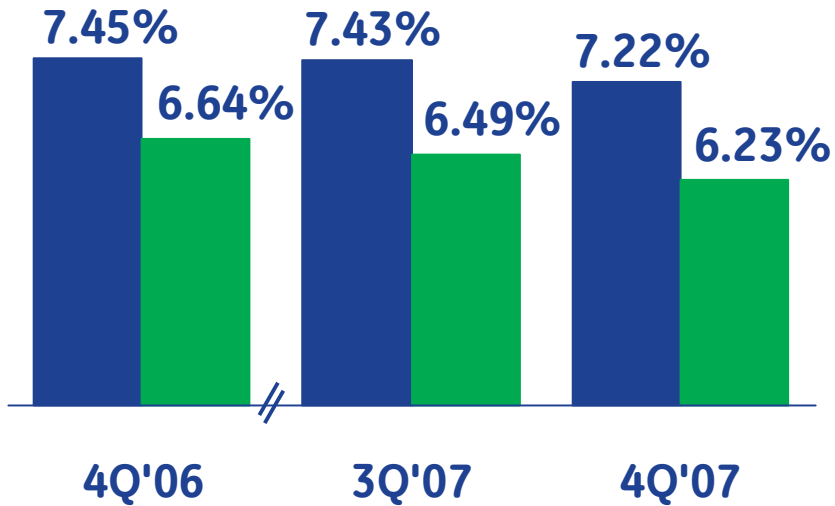


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Margins – Financial Services

Financial Services

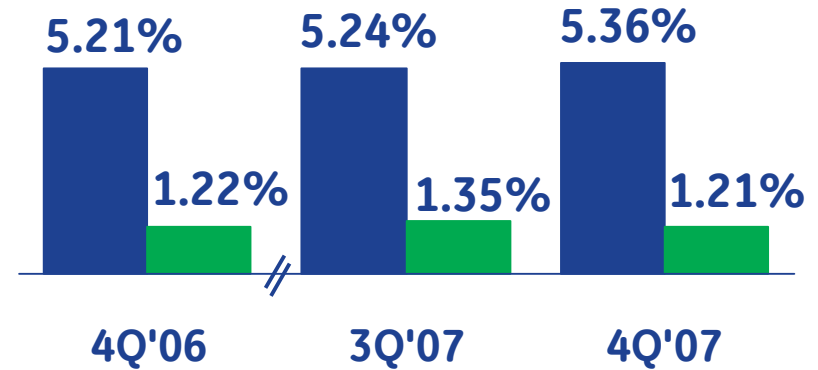
- Finance margin (4 quarter average)
- Risk adjusted margin (4 quarter average)



- ✓ Earnings growth drivers
 - + Strong asset growth +20%
 - + Productivity/restructuring
- ✓ 4Q Commercial Finance new business margins +50 bps.

Delinquencies

- GE Money
- Equipment Financing

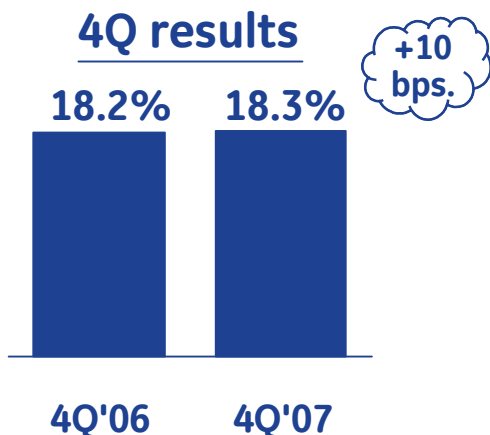


- ✓ GE Money ... global delinquencies stable at 5.30%, down 2 bps. ... U.S. delinquencies 5.52%, +59 bps.
- ✓ Equipment Financing ... delinquencies remain stable



GE Industrial margins

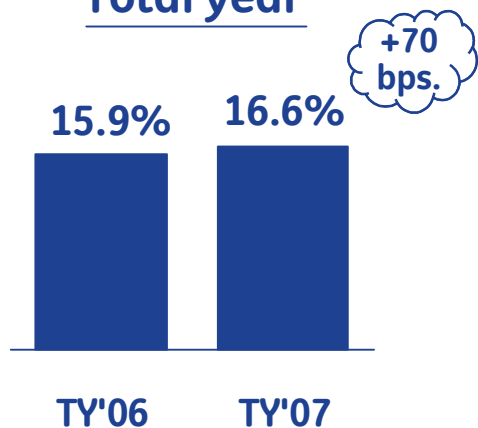
(% = Industrial op. profit)



Margin rate dynamics

<u>Momentum</u>	<u>Δ bps.</u>	<u>Drags</u>	<u>Δ bps.</u>
Productivity	+70	Equip./services mix	(60)
Price/inflation	+70	Infrastructure acq.	(30)
		Healthcare	(40)

Total year



Margin rate dynamics

<u>Momentum</u>	<u>Δ bps.</u>	<u>Drags</u>	<u>Δ bps.</u>
Productivity	+80	Equip./services mix	(30)
Price/inflation	+40	Infrastructure acq.	(20)
Olympics	+20	Healthcare	(20)

Price, productivity driving margin expansion



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2007 restructuring & discontinued operations

(\$ in billions)

Funding from gains \$2.6B – Swiss Re, Nuclear JV, Plastics sale

<u>Continuing ops.</u>		<u>By category</u>	
Business restructuring	\$1.0	1 Business exits	\$1.6
Corporate/EHS	0.4	<small>GE Money (Japan & WMC), Commercial Finance (Mod. Space)</small>	
	<u>\$1.4</u>	2 Cost structure improvements	0.4
		<small>C&I (simplification, product transfers)</small>	
		3 Footprint reductions	0.3
		<small>Industrial, GE Money & Commercial Finance (site consolidation)</small>	
		4 Other items	0.5
		<small>(Environmental, acquisition costs)</small>	
			<u>\$2.8</u>

Discontinued ops.

GE Money – Japan	\$1.0
GE Money – WMC	0.4
	<u>\$1.4</u>

- ✓ Continuing ops. restructuring ~3-year payback
- ✓ Proactive risk & cost structure reduction



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Accounting update

(\$ in millions)

Status

- ✓ Ongoing review of revenue recognition policies & procedures across company
- ✓ Significant internal & 3rd party resources
- ✓ Committed to timely & transparent action and disclosure
- ✓ Internal review identified certain additional items during 4Q'07

4Q actions & disclosure

- ✓ Spare parts profit: in '02, we changed accounting for some spare parts in two ways that largely offset; we have determined that one component of this change was implemented incorrectly, overestimating the % of completion & underestimating contract profitability in '02 on long-term service agreements
- ✓ Long-term contracts: prior to '04, we did not apply or describe appropriate revenue measurement principles in certain Infrastructure businesses that should have been accounted for under SOP 81-1

Financial impact

	<u>'02</u>	<u>'03</u>	<u>'04</u>	<u>'05</u>	<u>'06</u>	<u>'07</u>
Impact of errors	\$(570)	\$177	\$88	\$102	\$38	\$(10)

- ✓ Insignificant impact for quarters & total year '06 & '07
- ✓ Accumulated impact over life is zero, positive impact in '08 & beyond ... no cash impact
- ✓ Details in 8-K filing

Committed to timely & transparent resolution



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Fourth quarter consolidated results

(\$ in billions – except EPS)

Continuing operations

	<u>4Q'07</u>	<u>V%</u>
Revenues	\$48.6	18%
– Industrial sales	29.1	19
– Financial Svcs. rev.	19.3	16
Earnings	6.8	15
EPS – Continuing	.68	17
– Net earnings	.66	6
CFOA YTD	23.3	(2)
– Industrial CFOA	16.0	15
	<u>4Q'07</u>	<u>YTD</u>
Tax rate	11%	16%
– GE (ex. GECS)	19	22
– GECS	1	10

(\$ in millions)

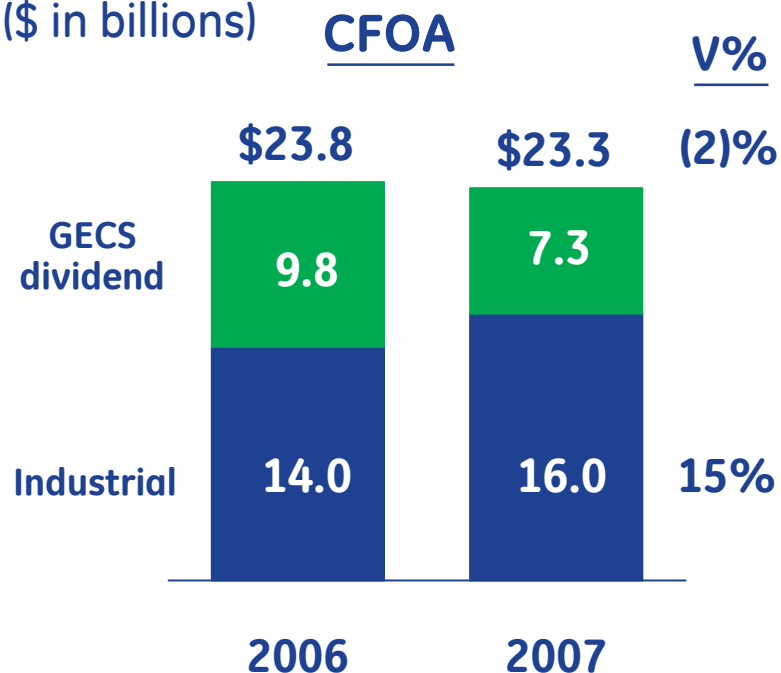
	<u>Revenues</u>		<u>Segment profit</u>	
	<u>\$</u>	<u>V%</u>	<u>\$</u>	<u>V%</u>
Infrastructure	\$17,338	30%	\$3,424	26%
Commercial Fin.	9,320	9	1,761	9
Healthcare	4,995	6	1,035	(4)
NBC Universal	4,551	8	923	10
GE Money	6,578	22	957	7
Industrial	4,709	9	497	7
			<u>\$8,597</u>	<u>13%</u>



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Total year cash flow

(\$ in billions)



- Excellent Industrial performance ... initiatives working
- Regular GECS dividend at 40%, \$4.9B +19%
- GECS dividend of \$2.4B from Swiss Re stock & GE Life proceeds in '07
 - Down \$3.3B vs. '06 (\$5.7B '06 Genworth & GEIS proceeds)

Cash balance walk

	<u>Total</u>
Beginning balance	\$4.5
CFOA	23.3
Dividends	(11.5)
Stock repurchase	(13.9)
P&E	(3.0)
Acquisitions/dispositions	2.2
Change in debt/other	<u>5.1</u>
December	\$6.7

Continued strong cash performance

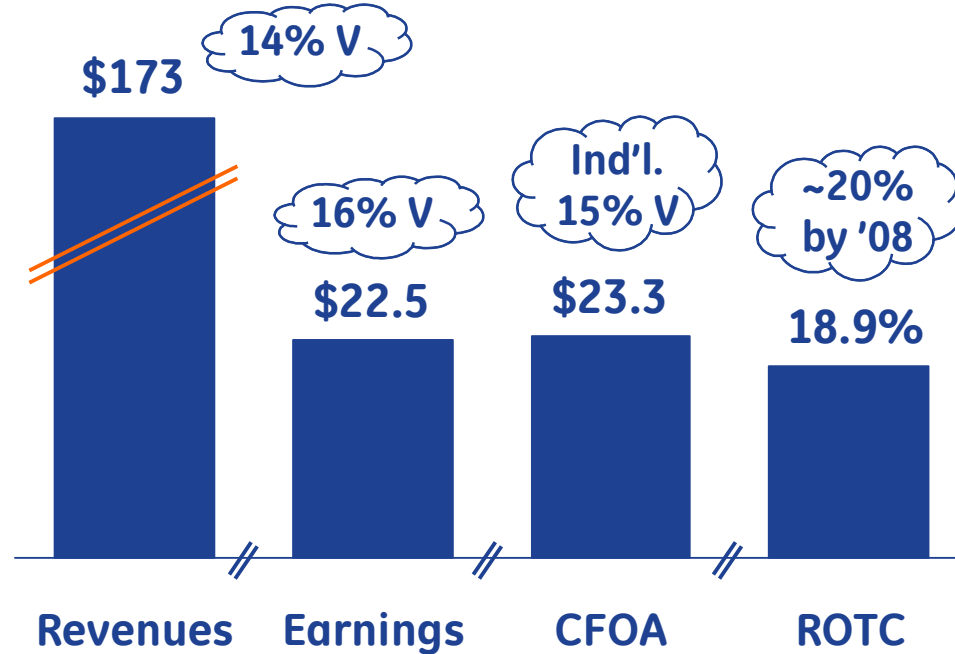


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2007 total year results

(\$ in billions – except EPS)

Continuing operations



- ✓ EPS (including discontinued ops.) ~\$2.17, +9%
- ✓ Gains funded restructuring/other charges

Segment results

	<u>Actual V%</u>
Infrastructure	22%
Commercial Finance	14
GE Money	31
Healthcare	(3)
Industrial	9
NBCU	6
Total segment	16%

Total year EPS at \$2.20 ... +18%

2008 first quarter operations outlook

Continuing operations

	1Q'08 outlook	
	Revenues V%	Segment profit V% ^{-a)}
Infrastructure	~15%	15-20%
Industrial	~5	5-10
Commercial Finance	~20	~5
GE Money	~5	~(20)
Healthcare	~5	~5
NBC Universal	~10	5-10

<u>Total company 1Q'08 outlook</u>		
(\$ in billions - except EPS)		
	<u>\$</u>	<u>V%</u>
Revenues	~\$44	~10+%
Earnings	\$5.0-5.3	2-8%
EPS		
- Continuing	\$.50-.53	4-10%
- Reported	\$.49-.52	11-18%

(a- Financial Services on an after-tax basis)

1Q EPS guidance of \$.50-.53, +4-10%

Segment highlights – Infrastructure

(\$ in millions)

<u>4Q'07</u>	<u>\$</u>	<u>V%</u>
Revenues	\$17,338	30%
Segment profit	\$3,424	26%

Key 4Q business results

	<u>Revenues</u>		<u>Segment profit</u>	
	<u>\$</u>	<u>V%</u>	<u>\$</u>	<u>V%</u>
Energy	\$6,758	24%	\$1,417	38%
Aviation	5,049	41	959	27
Oil & Gas	2,181	52	332	50
Transportation	1,179	5	252	21
Aviation Finc'l. Svcs.	1,134	(4)	245	(26)
Energy Finc'l. Svcs.	832	75	188	(5)
Ex. Verticals	\$15,460	31%	2,985	37%

4th quarter dynamics

- Orders +28%, equip. +54% ... added \$19B backlog since 4Q'06
- Continued revenue growth
 - Energy +24% ... equip. +51%, services 3%
 - Aviation +41% ... equip. +89%, services +10%; Smiths \$0.6B
 - Oil & Gas +52% ... equip. +54%, services +46%; Vetco Gray \$0.5B
 - Transportation +5% ... equip. +10%, services +2%
- Strong seg. profit growth +26%, +37% ex. verticals
 - Margin expansion +90 bps.

1Q'08 segment profit dynamics

- Infrastructure businesses 15-20%
 - Broad-based strength
 - Equipment growth > services

1Q'08 outlook ... segment profit 15-20%



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Segment highlights – Commercial Finance

(\$ in millions)

<u>4Q'07</u>	<u>\$</u>	<u>V%</u>
Revenues	\$9,320	9%
Segment profit	\$1,761	9%
Assets	\$310B	23%

Key 4Q business results

	<u>Assets (\$B)</u>		<u>Segment profit (\$MM)</u>	
	<u>\$</u>	<u>V%</u>	<u>\$</u>	<u>V%</u>
Real Estate	\$79	47%	\$605	(3)%
Capital Solutions	123	21	587	24

4th quarter dynamics

- Assets +23% driven by strong originations
- Revenues +9% ... driven by strong asset growth
- Segment profit +9%
 - Strong growth in Capital Solutions +24%, other Commercial Finance +11%
 - Real estate global +30%
- Asset quality stable ... delinquencies flat, non earnings & write-offs stable

1Q'08 segment profit dynamics

- Segment profit growth ~5%
- Stable asset quality

1Q'08 outlook ... segment profit ~5%



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Segment highlights

(\$ in millions)

GE Money – 4Q'07

	\$	V%
Revenues	\$6,578	22%
Segment profit	\$957	7%
Assets	\$211B	18%

4th quarter dynamics

- Asset growth +18% ... core growth in Europe +\$10B, Americas +\$4B, Asia +\$2B
- Segment profit +7%
 - Europe and Asia up double-digit
 - Americas down 59%, Garanti gain
- Delinquencies 5.36%, +15 bps.
 - Provision increases \$333MM

1Q'08 outlook ... segment profit ~(-20)%
✓ Americas securitization ↓ vs. 1Q'07

Industrial – 4Q'07

	\$	V%
Revenues	\$4,709	9%
Segment profit	\$497	7%

4th quarter dynamics

- C&I revenue \$3.5B, +9% ... segment profit flat at \$0.3B
 - Revenue growth in retail +5% ... contract down 8%
- Enterprise Solutions revenue \$1.3B, +15% ... segment profit \$0.2B, +17%
 - Strong revenue growth ... Digital Energy +22%, Sensing +20%, Intelligent Platforms +17%, Security +8%

1Q'08 outlook ... segment profit 5-10%



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Segment highlights – Healthcare

(\$ in millions)

	4Q'07	
	\$	V%
Revenues	\$4,995	6%
Segment profit	\$1,035	(4)%

4Q dynamics

- Orders down 1% ... service +11% offset by equipment down 7% (U.S. ↓, global ↑)
- Revenues +6%: Global Diagnostic Imaging +8%, Life Sciences +10%, Clinical +17%, Service +7% ... offset by weakness in DRA & OEC (2) pts.
- DRA & OEC had (12) pts. impact on segment profit growth

GE Healthcare dynamics

	2007	2008	
	TY	1Q	TY
OP	(3)%	~5%	~10%

Segment profit drivers (V pts.)

OEC	(3)	~1	F
U.S. Imaging	(12)	~(5)-(10)	(0)-(5)
Balance of business	12	~10	~10-15

- + OEC expected to ship in 1Q'08
- DRA drag continues through 1Q'08

1Q'08 outlook ... segment profit ~5%



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Segment highlights – NBCU

(\$ in millions)

<u>4Q'07</u>	<u>\$</u>	<u>V%</u>
Revenues	\$4,551	8%
Segment profit	\$923	10%

<u>1Q'08 outlook</u>	<u>V%</u>
Revenues	~10%
Segment profit	+5–10%

4th quarter dynamics

- 1** Network
 - + Season to date tied for 1st in Prime
 - + *Today, Nightly News & Meet the Press* all strong #1
 - + Writers strike ... repositioned programming
 - + *American Gladiators, Biggest Loser, Deal or No Deal, & Celebrity Apprentice* off to good starts
 - Stations ... ratings pressure
- 2** Entertainment & Info. Cable
 - + USA #1 in every demo in '07
 - + SciFi #4 cable network in 4Q'07
 - + Bravo record rating in all demos
 - + MSNBC & CNBC up double digit
 - + Oxygen integration on track
- 3** Film & Parks
 - + Best box office year ever ... \$2.1B
 - + *American Gangster, Charlie Wilson's War* strong performances ... *Atonement* wins Golden Globe's Best Picture
 - + DVD new releases up 50% led by *Bourne*
 - + Park attendance increasing ... Orlando +4%, Hollywood +4%
- 4** Digital
 - + *hulu* beta launched ... positive reviews
 - + Display ad sales momentum ... full year iVillage up 35%
 - + Apple film deal announced this week

Great content ... film, cable, digital media & NBCU studios



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Summary

- Ended 2007 with great performance in a tough environment
- Well positioned to grow earnings 10%+ in 2008
 - ✓ Infrastructure is very strong
 - ✓ Business turnarounds underway ... NBCU, Healthcare
 - ✓ Financial Services ... solid risk management & able to capitalize on opportunities
- Will continue capital redeployment
 - ✓ Continue with Financial Services dispositions
 - ✓ Buyback & dividend

Invest + deliver = solid growth in 2008



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