

Equipment Services
Asset Intelligence

VeriWise RAIL

DISCOVER HIDDEN OPPORTUNITIES
ALL ALONG YOUR SUPPLY CHAIN



imagination at work

CONDITION MONITORING

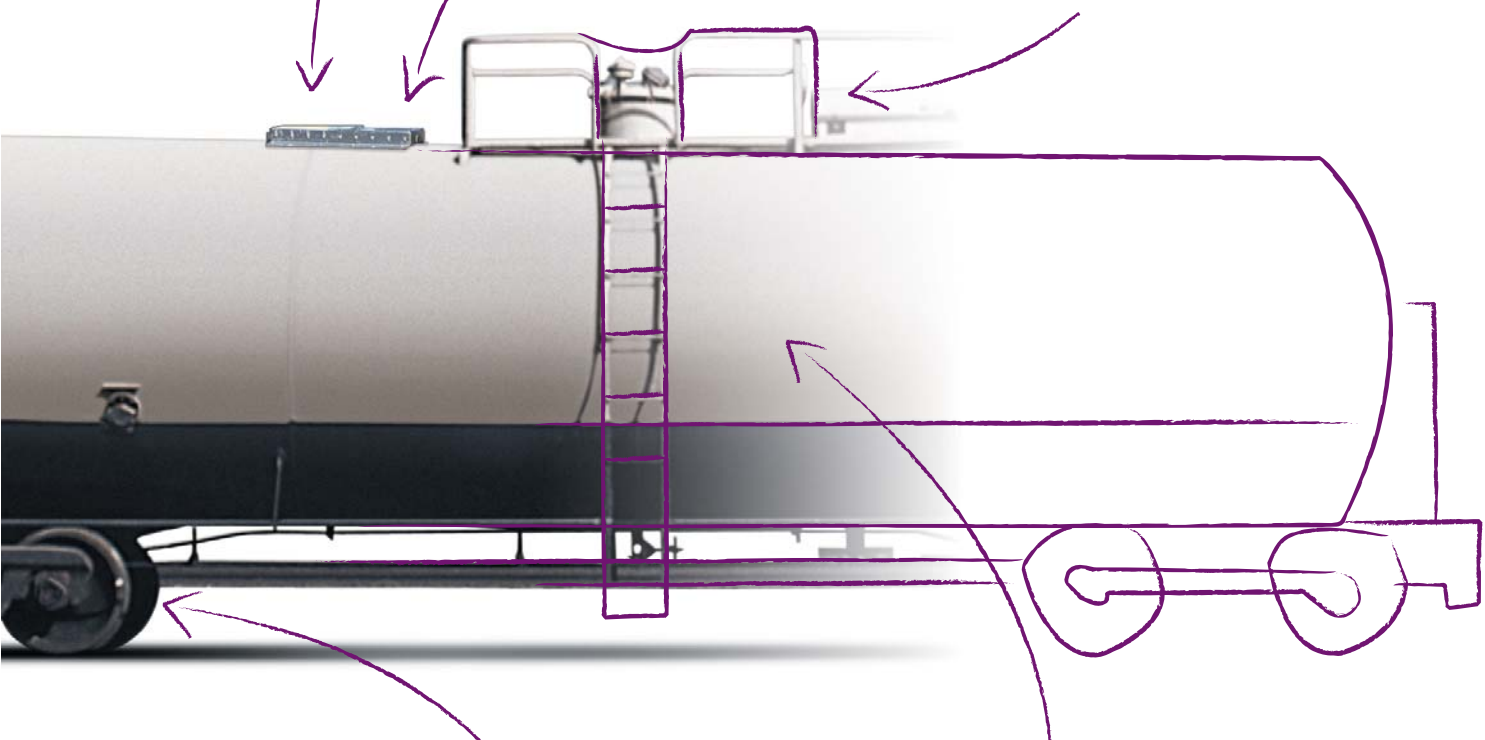
ABOVE RANGE IMPACT REPORTED

OPERATIONAL
TRANSPARENCY

ADJUSTED ETA REPORTED

SAFETY & SECURITY

HATCH OPENED IN TRANSIT,
ALERT COMMUNICATED



IN-TRANSIT INVENTORY
VISIBILITY*

WEIGHT SENSOR

TEMPERATURE
MONITORING

TEMPERATURE OUTSIDE
PRE-SET LIMIT

* Work in progress

Take asset management to the next level.

VeriWise™ Asset Intelligence from GE delivers a new level of accuracy and coverage in tracking car location, virtually real-time information on asset and commodity condition, and the ability to integrate it all seamlessly into your supply chain management system. With VeriWise, you can enhance shipment safety and security, improve load/empty turn cycles, reduce costs, increase customer satisfaction and deliver something equally important: peace of mind.

Know the position and condition of your assets from origin to destination.

VeriWise technology delivers GPS accuracy and coverage to asset tracking, virtually eliminating dark spots in the network. But that's just part of the equation. Along with location, the VeriWise RAIL solution can generate an on-demand data stream on the condition of the asset and the commodity, which elevates shipment monitoring and safety to a new level.

Whether you are shipping hazardous commodities, high-value goods or everyday consumer products, safety and security have never been more important for fleet owners and operators. VeriWise enables continuous shipment monitoring, telling you what is happening inside and around your rail car through a set of specialized sensors specifically designed for different commodities and car types.

Integrate GPS and CLM data. Optimize your supply chain.

The VeriWise RAIL system delivers superior end-to-end shipment visibility. But the real value comes from our ability to translate improved visibility into value – driving it through your supply chain data systems for improved fleet utilization and supply chain efficiency. By seamlessly integrating the robustness of carrier CLM with the accuracy of GPS data, VeriWise solutions help connect the dots for you. VeriWise RAIL technology compares and contrasts CLM and GPS data to create virtually real-time

car location and condition information. This drives more than increased ETA accuracy – it enables faster and more effective decision-making across the whole supply chain.

Manage your risk. Leverage GE expertise.

As a leading lessor of rail cars and one of the nation's largest private fleet owners, GE knows rail. And few can match our experience in working with the AAR and FRA to ensure that the mounting design of sensors and other equipment are meeting their requirements. What's more, the VeriWise communications platform and its equipment and sensors were the first in the rail industry to be UL-913 certified* by MET Laboratories.

No one has more resources and expertise. With GE's years of experience applying Six Sigma and Lean principles to optimize rail transportation, we can help you integrate VeriWise RAIL solutions into your operations to maximum advantage. And as you read this, GE's Global Research Centers, among the world's largest industrial research labs, are developing the next generation of telematics technologies.

Start today.

With VeriWise RAIL, we can help you achieve next-level car visibility, safety and security, and turn it into business benefit. Call us today at **1-800-445-6126**. Ask for a VeriWise RAIL consultant, and let's get started.

*UL-913 is a North American design and performance standard applied to electrical apparatus intended to be operated in explosive or flammable environments.

About Equipment Services

GE's Equipment Services business is a global provider of transport solutions for the world's supply chains. Offering a full range of equipment leasing and intelligence-based asset management and logistics services for manufacturers, retailers and shippers, Equipment Services enables the timely movement of raw materials and cargo for the global economy.

With more than \$16 billion of assets, GE Equipment Services helps businesses around the world manage, finance, operate and maintain a wide variety of equipment including vans, trucks, trailers, rail cars, intermodal assets and shipping containers.

About GE's Rail Services, a division of Equipment Services:

GE's Rail Services, headquartered in Chicago is a provider for all aspects of rail car and intermodal fleet management. The company provides a range of flexible leasing products as well as a full suite of services, including Maintenance MAX®, VeriWise RAIL and VeriWise INTERMODAL Asset Intelligence, and the Repair Solutions Program. Offering one of the most diverse fleets in the industry, Rail Services leases approximately 165,000 railroad cars and 120,000 intermodal trailers, containers and chassis to shippers and railroads in diverse markets across North America. For further information, visit: ge.com/railservices.

**For more information, visit ge.com/assetintelligence
or call 1-800-445-6126.**



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