

# GE in the Middle East



The massive growth in infrastructure and marked improvement in quality of life across the region is a compelling statement about the development model of the region, where GE has a presence of over eight decades, partnering across diverse sectors of the economy - from aviation to energy, power, water and healthcare.

Today, as the region shifts gears towards a growth model based on sustainability, innovation and knowledge sharing, GE is at the forefront, through its technological and infrastructure development competencies. Fueling this journey forward is our commitment to empower the local populations with our technological skill-sets, and to train them for leadership roles.

We look forward to actively participating in the robust growth opportunities in the Middle East region by sharing our advanced technologies and continuously strengthening our regional partnerships.

With best regards,

**Nabil Habayeb**

President & CEO, GE Middle East and Africa

## Regional Headquarters

General Electric International Inc.

Dubai, UAE

## GE in the Middle East by Numbers

- With over 2000 employees based in 17 ground facilities in 8 countries, GE has delivered \$6.4 billion total revenues in 2009 in the Middle East region.
- GE invested \$200 million in Middle East localization initiatives in the past 24 months.
- GE has helped to generate 70 GW, which translates to 40% of the electricity in the region with 1,000 + turbines installed.
- GE purifies 800 million liters of water for drinking, irrigation and municipal uses across MENA.
- Today, more than 2,000 GE jet engines power airlines in the Middle East.
- 56.3 million passengers traveled using commercial planes powered by GE and its partners' engines in 2009.
- 70% of hospitals in the region are equipped with GE Healthcare products and solutions.
- 1,000 biomedical engineers were trained by GE Healthcare in the past 4 years.



GE imagination at work



## Overview

With regional activity since the 1930's, GE's presence today comprises an exciting array of established projects across the region via strategic partnerships, investments, and solutions, with a focus on infrastructure development and major challenges such as cleaner energy and transportation, water scarcity and improved healthcare systems.

GE's Middle East businesses posted record revenue of US\$6.4 billion in 2009. The company has established numerous businesses in our diverse portfolio in the region, most notably in energy, water, oil & gas, healthcare, aviation and the industrial sectors.

GE currently employs over 2,000 personnel across the Middle East; with over 10 on the ground facilities and several more currently under development, our current investment and future enthusiasm about the region continue to grow.

## GE's presence in the Middle East

- GE Healthcare manufacturing facility in Riyadh, Saudi Arabia
- GE Healthcare Service Support & Training Centers in Riyadh, Jeddah & Dammam, Saudi Arabia
- GE Healthcare & El Seif Development joint venture in Saudi Arabia
- Emirates Test Engine Facility, Dubai, UAE
- GE Water & Process Technologies Chemical Blending Facility in Dammam, Saudi Arabia
- GE Water & Process Technologies Center of Excellence, Jebel Ali Free Zone, UAE
- GE Water & Process Technologies - wastewater treatment plant in Sulaibiya, Kuwait
- ConocoPhillips & GE Global Water Sustainability Research Center, QSTP, Qatar
- GE Energy Power Technology Center in Khobar, Saudi Arabia
- GE Oil & Gas Service Workshop in Ras Laffan Industrial city, Qatar
- GE Energy Optimization & Controls Project Center in Bahrain
- GE Advanced Research & Technology Center in Qatar Science & Technology Park
- SASSCO – GE's joint venture with Ali A. Tamimi Co., service center in Dammam, Saudi Arabia
- Commercial finance joint venture, Mubadala GE Capital
- Graduate Management Program in Bahrain
- King Abdullah University of Science and Technology in First Private-Sector Research Collaboration with GE, Saudi Arabia

## Ecomagination

Ecomagination is GE's bold commitment to imagine and build innovative solutions that solve today's environmental challenges and benefit customers and society at large. Ecomagination puts into practice GE's belief that financial and environmental performance can be integrated to accelerate profitable growth for the company, while taking on some of the world's biggest challenges. To date, over 90 products from GE's portfolio have been certified as energy efficient products.

## Healthymagination

Healthymagination is a shared commitment to creating better health for more people by expanding access to quality care at lowest cost. Healthymagination will offer dramatic new investments toward achieving sustainable health. It's all part of our dedication to tackling the world's toughest challenges.

## GE's commitment to the community

In the Middle East, GE's employees organize and participate in volunteer activities and charitable initiatives through GE Volunteers, involving the local community, including sharing skills with the underprivileged and those with special needs, mentoring students and brightening up the community around us.

The Women's Network is another of GE's voluntary organizations active in the Middle East aimed at nurturing women's professional development and career growth within the company. The Women's Network has been successful in encouraging gender diversity within GE's leadership team and incorporating an increasing number of women into senior management positions in GE's organization worldwide.

## Media contact

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