Our approach to citizenship is a full-time commitment with the same goals, strategies, and accountabilities that drive any other part of our business.

GE applies its long-standing spirit of innovation and unique set of capabilities to take on tough challenges in our communities. In 2007, we dramatically expanded our signature programs, Developing Health Globally™ and Developing Futures™.

Developing Health Globally is an initiative that began in 2004 with a $20-million product donation investment in rural African communities that has since expanded to a five-year, $30-million commitment that includes Latin America. The Developing Futures education program aims to raise standards and increase proficiency in math and science among U.S. students. To these ends, the GE Foundation has made a long-term, $100-million commitment to U.S. students beginning in five school districts (Louisville, Kentucky; Cincinnati, Ohio; Stamford, Connecticut; Erie, Pennsylvania; and Atlanta, Georgia) serving more than 215,000 children.